

26th International Sugar Conference

"Shaping the future: Innovation and sustainability in the sugar industry"

**Mohammed VI Museum
for the Civilization of Water
Marrakesh, Morocco
9 - 12 February 2026**



Program Highlights

➔ Day 1 - February 9: Digital Transformation & Factory Innovation

- Data Analytics for Sugar Process Optimization
- Agriculture & Field Technologies - Siemens
- AI-Driven Yield Optimization – Cosumar S.A. & SeeTree
- Strategy & Leadership : Building Your AI Roadmap - Pfeifer & Langen
- Industry Projects & Technologies : New Builds Projects Panel Session (Contributions from major industry players)
- Cocktail Reception

➔ Day 2 - February 10: Refining, Sustainability, and Security

- CEO Panel – Digital Transformation & Sustainability
- Sugar Refining Sessions (Next-Gen Refining Technologies)
- Cybersecurity for Sugar Manufacturing
- Plant Breeding & Crop Science

➔ Day 3 - February 11: Global Market Trends & Resource Management

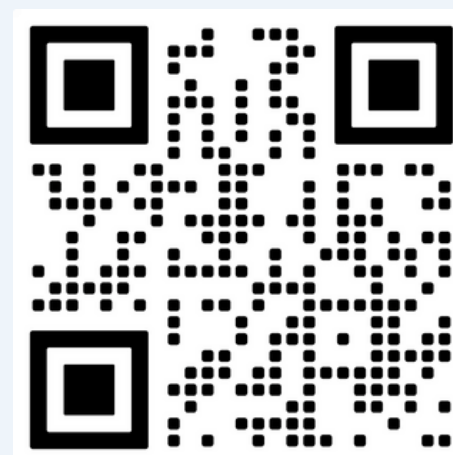
- Global Sugar Market Outlook - Succden
- Industry Projects & Water Conservation Panel Session
- Circular Economy & Bioeconomy
- Research & Innovation Panels

➔ Day 4 - February 12: Refinery Tour - Cosumar Sidi Bennour factory

***Limited slots only
Stay tuned! Registration for the
exclusive factory tour will open soon.***

***Ready to join us? Explore the full
program and secure your spot online.***

REGISTER NOW



Regular Rate: \$ 1,500

