

**International Sugar Organization**

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EXECUTIVE DIRECTOR

**Press Release(24)37
(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

ECRUU Sugar News Monitor**UNITED STATES - High tier imports could be here to stay, growers want better loan rates**

An official from the Agriculture Department that refineries were now used to resorting to high tier imports and didn't wait anymore for the USDA to set import quotas. A consultant for the Sweetener Users Association said that this new trend didn't seem to be an issue for the government. Meanwhile, a beet farmer argued that the new Farm Bill needed to increase the loan rates under the US sugar policy, to help growers cover the rising costs. (Includes content from: The Hagstrom Report)
([Tri State Livestock News](#) & [Seattle Times](#))

UNITED STATES - Pepsi in trouble over sugar content of protein bar

A US judge ruled in favour of a request for a class action lawsuit against Pepsico for marketing its Gatorade protein bars as healthy when a bar contains more than the daily recommended added sugar intake.
([Reuters](#) & [Courthouse News](#))

RUSSIA - Sugar prices fall, more factories at risk from fighting

The price of sugar is falling fast as factories in the Central Federal District have started production one month early, while the sugar stored in Kursk and Belgorod is being liquidated due to the escalating conflict, according to Sugar.ru. The country produced 65,000mt of sugar as of August 12, down from 125,000mt at the same time last year, according to Soyuzrossakhar. Sugar.ru added that the fighting was now getting close to another four sugar factories.
([Sugar.ru](#) & [Sugar.ru](#))

THAILAND - Eastern Economic Corridor ideal for ethanol bioethylene plant

Krungthai COMPASS identified the Eastern Economic Corridor (EEC) as the right place to set up a bioethylene production plant from ethanol given the presence of ethanol plants in the area, as well as the proximity to a port.
([Bangkok Biz News](#))

CHINA - Erythritol producer tweaks ingredients to avoid EU duties

Sanyuan Bio, the world's biggest erythritol producer with a 30% share of production, said it was adapting to anti-dumping duties from the EU by changing their product content, including

reducing the erythritol content. The group is also diversifying into other sweeteners.
([Yunnan Sugar Network](#))

SOUTH AFRICA - Able to boost production

Sugar production was up slightly in 2023/24, despite the impact of heavy rain and load shedding, according to the South African Sugarcane Research Institute.
([Scrolla](#))

Sugaronline Ebriefing

BRAZIL: Raízen plans to open two new 2G ethanol plants in 2024/25

Raízen plans to open two new second-generation (E2G) ethanol plants by the end of the current 2024/25 season, said chief executive officer (CEO) Ricardo Mussa on Aug. 14, according to Globo Rural.

Each unit will be able to produce 82 million litres of ethanol per year once they reach total capacity, which is expected in about two years.

US: Cane refiners are importing sugar above-quota tariff rates more regularly

An US Agriculture Department official said last week that sugarcane refiners in the country have been importing sugar at above-quota rates more regularly, resulting in the establishment of long-term relationships between sellers and buyers, according to The Fence Post.

Agriculture Department commodity analyst Barbara Fecso said during the American Sugar Alliance's International Sweetener Symposium that cane refiners have gotten used to high-tier imports instead of waiting for the USDA to take action, according to the news report.

PAKISTAN: Sugar industry requests to export 850,000 T of sugar

Pakistan's sugar industry has requested the government authorise an additional 850,000 metric tonnes in sugar exports, estimating a surplus sugar stock of 3.2 million tonnes in the country, according to The News.

The government has already allowed the industry to export 150,000 tonnes of sugar this year. The industry estimates the 850,000 tonnes in sugar exports would fetch \$485 million for the country.

PAKISTAN: 40,000 T of sugar exports approved to Tajikistan

Pakistan's Sugar Advisory Board (SAB) on Aug. 13 approved 40,000 metric tonnes in sugar exports to Tajikistan after reviewing the domestic sugar stock position, according to Pakistan Today.

As presented in a meeting chaired by the SAB, the country has 2.85 million tonnes in available sugar stocks, a volume considered enough to supply local demand.

The Pakistan Sugar Mills Association estimated 1.5 million tonnes of surplus stock available in the country.

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FoodNavigator.com

Why a UPF tax would be near impossible and ineffective



Consumers are turning on ultra-processed foods (UPF), with some calling for a UPF manufacturer tax. But do they yet understand the term and how would a UPF tax impact makers?

<https://www.foodnavigator.com/Article/2024/08/15/How-an-ultra-processed-food-tax-will-affect-manufacturers>

Mars to acquire Kellanova for \$35.9bn in snack push, as M&A activity set to takeoff



Following media reports, candy and snack maker Mars is set to acquire Kellanova — the parent company of Pringles, Cheez-It, Pop-Tarts and more — in an all-cash deal worth \$35.9 billion, marking one of the biggest deals in food and beverage CPG history and a potential sign of more acquisitions and mergers to come within the industry.

<https://www.foodnavigator.com/Article/2024/08/14/mars-to-acquire-kellanova-for-35.9bn-in-snack-push-as-m-a-activity-set-to-takeoff>

Is the organic label still important to consumers?



From organic vegetables to organic meat, the organic tag has proven popular with consumers for decades. But is the label losing its lustre, and if so, what does that mean for manufacturers?

<https://www.foodnavigator.com/Article/2024/08/14/Is-organic-still-important-to-consumers>

The Tower Post – Uganda Gov't to protect farmers against declining sugarcane prices

GOV'T TO PROTECT FARMERS AGAINST DECLINING
SUGARCANE PRICES



Government has offered to support sugarcane farmers' value addition efforts as a protective measure against price fluctuations.

The Ministry of Trade, Industry and Cooperatives – together with that of Agriculture, Animal Industry and Fisheries, will support farmers through their cooperatives to embark on value addition.

Prime Minister Robinah Nabbanja said registration is the first step to organise the farmers and finance their value addition efforts.

"Registration of these farmers will enable them to receive government support through the Parish Development Model, extension services from Ministry of Agriculture, joint marketing of cane and self-regulation," said Nabbanja.

She added that the Ministry of Trade will, subsequently, support the cooperatives to produce ethanol, paper and fertilisers from sugarcane for better income.

According to the Prime Minister, the decline in sugarcane prices is attributable to farmers growing sugarcane without a prior arrangement with millers.

Other causes, she said, is due to negative regional trade practices.

"The imported sugar from global leading producers such as Brazil and India is much cheaper and renders Uganda's sugar uncompetitive in the East African Community market. When there are external forces that distort the market, the prices drop," said Nabbanja.

The Prime Minister spoke in response to a question by Hon. Kenneth Kiiza (Indep., Bujenje County) on low sugarcane prices across the country.

The sugar industry has been one of the fastest growing industries in Uganda's economy, contributing over Shs300 billion in annual taxes and directly employing over 100,000 people.

The industry produces 600,000 metric tonnes of brown sugar and 75,000 metric tonnes of industrial refined sugar, and also produces over 150 megawatts of electricity from sugarcane pulp of which 70 megawatts are supplied to the national grid.

<https://thetowerpost.com/2024/08/16/govt-to-protect-farmers-against-declining-sugarcane-prices/>