


**International Sugar Organization**

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**EXECUTIVE DIRECTOR**

**Press Release(24)46  
(English only)**

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**Various sugar related articles**

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

**ECRUU Sugar News Monitor**
**BRAZIL - Exports reach new record**

Brazil exported 15.12 million mt of sugar in the first half of 2024/25, up by 7.7% on year and the highest on record, according to Williams Brasil. Copersucar, Raizen and Sao Martinho were the largest exporters and shipped 5 million mt. Pecege Consultoria e Projetos estimated that 23.35 million mt was exported in Jan-Aug, which is about 6.7 million mt more than the long-term average. ([Novacana](#) & [Revista RPA News](#))

**BRAZIL - Tereos, Atvos to lower emissions with biomethane**

Tereos announced that the Science Based Targets initiative (SBTi) approved its plan to reach carbon neutrality by 2050. As part of the EUR 800 million (USD 892 million) plan, the firm will use cane residue to make biomethane and lower the emission of its fleet in Brazil. Similarly, Atvos unveiled a BRL 350 million (USD 64 million) plan to make biomethane at its Santa Luzia Plant in Mato Grosso do Sul. ([GloboRural](#) & [Government](#))

**ARGENTINA - Able to meet extended US quota**

The government highlighted that Argentina was able to exports its entire 44,178.3mt tariff quota to the US in 2023/24, along with an extension of 14,900mt. The 44,178.3mt quota for 2024/25 was allocated among six sugar firms. ([Government](#) & [Infobae](#))

**FoodNavigator.com**
**PepsiCo's water stewardship includes converting steam from frying potato chips into drinkable water**


When PepsiCo recently surpassed its goal of 25% improvement in operational water-use efficiency from a 2015 baseline in regions facing high water risks two years ahead of schedule it was not because the company hit a lucky home run, according to Bryan Seitz, sustainability

strategy manager and climate lead for Frito-Lay North America.

<https://www.foodnavigator-usa.com/Article/2024/09/23/pepsico-is-converting-steam-from-frying-potato-chips-into-drinkable-water>

### **'Sustainable products have to win the health battle,' Mintel on environmental trends in food, beverage**



As greenwashing leads to "greenhushing," consumers are focusing on sustainable food and beverage claims that tap into their sense of health and self-preservation, with air quality and water conservation attributes set to take off in the US, Mintel shared in its 2024-25 global sustainability report.

<https://www.foodnavigator-usa.com/Article/2024/09/23/sustainable-products-have-to-win-the-health-battle-mintel-on-environmental-trends-in-food-beverage>

### **Scandal management: How brands can avoid being sunk by negative press**



Reputation is everything to food and beverage brands. But what happens if a brand receives negative press? Does it lose customers? And can it get them back?

<https://www.foodnavigator.com/Article/2024/09/23/crisis-management-restoring-food-brand-loyalty-post-scandal>

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### **Sugaronline – Ebriefing**

#### **NIGERIA: Niger state government signs MoU for investment in sugar mills**

The government of Nigeria's Niger state has signed a memorandum of understanding (MoU) with the private sector for sugarcane cultivation and construction of six sugar mills in the state, according to a statement released by the state government on Sept. 18, reports Sugaronline.

The agreement was signed with Uttam Sucrotech International, Rite Foods Ltd, Legacy Sugar Company Ltd and Niger Foods.

Niger State governor, Mohammed Umaru Bago, said he intends to channel a billion-dollar sovereign guarantee fund to the sugar project.

The chairman of Uttam Sucrotech Company, Rajan Adlakha, said he intends to bring in the best technology for the sugar plants, adding that Niger State has the potential to produce the required litres of ethanol for the country, according to the Niger state government's statement.

The chairman of Niger Foods, Sammy Adigun, said that excess water released from Shiroro dam would be harvested for the sugar mills. He said ethanol production would reach 145 million liters, benefiting each farmer from an annual revenue of NGN5-6 million (US\$3,049.80-3,659.76).

The managing director and chief executive officer of Rite Foods, Seleem Adegunwa, said the company's role in the project is to ensure that there are consumers for the product. He said the company will offer all the necessary support to ensure that the project's target is achieved.

**PHILIPPINES: Government raises import clearance fee for HFCS**

An increase in the import clearance fee for high fructose corn syrup (HFCS) from PHP1.50 (US\$0.027) to PHP30 (US\$0.54) per equivalent bag of sugar in August is expected to limit the use of artificial sweeteners in the country, according to state-run Philippine News Agency (PNA).

The Sugar Regulatory Administration (SRA) chief, Pablo Luis Azcona, said on Sept. 20 that the Sugar Board had unanimously passed the clearance fee increase in August.

Sugar industry leaders in the country had previously expressed concern over the volume of artificial sweeteners entering the country.

**FIJI: FSC and Fiji Airways announce collaboration to evaluate SAF production**

The Fiji Sugar Corporation (FSC) will collaborate with Fiji Airways and Lee Enterprises Consulting (LEC) to evaluate the feasibility of Sustainable Aviation Fuel (SAF) production in Fiji, reports Sugaronline.

"This initiative has the potential to support sustainable aviation and agriculture in the Pacific region, as well as to create new economic opportunities for local farmers and communities in Fiji," Fiji Airways said in a statement on Sept. 19.

The collaboration, funded by the Asian Development Bank (ADB), will evaluate the use of sugarcane and its waste products as inputs to ethanol production and additional energy sources, which can subsequently be processed into SAF.

Molasses, sugar, bagasse, and biomass will be considered as potential feedstocks for SAF production.

"The feasibility assessment will lay a foundation for Fiji's national airline to meet its sustainability goals while utilizing local resources that will help to reinvigorate and transform the domestic sugar industry, create new jobs, and improve the lives of Fijians," said Fiji Airways chief legal and sustainability officer, Peter Seares.

Biofuels and alternative energy consulting firm Lee Enterprises Consulting (LEC) will lead the technological and economic feasibility study of converting bagasse, sugar, cane juice and molasses produced by the FSC into ethanol-based SAF. The company will consider multiple technical pathways and technologies to enable alcohol-to-jet (ATJ) production.

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**FoodNavigator.com**

**Rising wellness trends: Zero-proof is 'the next wave of beverages,' foods for anxiety relief see 'varied results'**



Zero-proof beverages are gaining market traction as health-conscious consumers moderate their alcohol consumption while many shoppers also seek out functional foods to combat stress and anxiety, market research company Circana shared in a recent webinar on global wellness trends. <https://www.foodnavigator-usa.com/Article/2024/09/20/rising-wellness-trends-zero-proof-is-the-next-wave-of-beverages-foods-for-anxiety-relief-see-varied-results>

### **Are low-carb diets driving malnutrition levels – can F&B help?**



Low carbohydrate diets have long been lauded as the secret to weight loss. But are they lacking in essential nutrients and how can the food and beverage industry support adopters?

<https://www.foodnavigator.com/Article/2024/09/20/do-low-carb-diets-lead-to-malnutrition-what-can-f-b-do-to-help>

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