



EXECUTIVE DIRECTOR

**Press Release(25)47
(English only)**

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Sugaronline Ebriefing

US: Decline in sugar consumption affects sugarbeet farmers

A decline in US sugar consumption and excess imports have impacted domestic refined beet sugar prices, which are down 33% from a year ago, putting pressure on farmers, according to Reuters.

The US population is spending 6% less on candy and chocolate and 10% less on sweet bakery items, while nearly 9% of them are now taking weight-loss drugs like Wegovy and Ozempic, according to a study by OC&C Strategy Consultants, cited in the news report.

Sugar and ultra-processed foods containing sugar have also been called “poison” by Health Secretary Robert F. Kennedy Jr earlier this year.

INDONESIA: Government approves plan for E10 fuel policy

Indonesia's Energy and Mineral Resources minister Bahlil Lahadalia said on Oct. 7 that President Prabowo Subianto has approved a plan requiring all gas stations in Indonesia to provide fuel containing 10% ethanol, according to Antara News.

The E10 policy aims to reduce Indonesia's dependence on imported fuel and promote the use of cleaner and more environmentally friendly gasoline, he added.

The president of state-owned oil and gas company PT Pertamina, Simon Aloysius Mantiri, stated that the plan is to implement the E10 policy starting next year, according to the news report.

SRI LANKA: Government seeking PPP in Sevanagala Sugar Factory

Deputy minister of Industry and Enterprise Development, Chathuranga Abeyasinghe, told Parliament on Oct. 9 that the Sevanagala Sugar Factory is set to be converted into a public-private partnership (PPP), according to Hiru News.

Abeyasinghe said the government aims to maintain the factory as a state institution but has reached an agreement to solicit private investment for the unused resources and lands. He said the company plans to enter a PPP to find capital to develop the sugar industry.

PHILIPPINES: SRA partners with industry stakeholders to establish high-yielding variety nursery

The Sugar Regulatory Administration (SRA) has announced a partnership with industry stakeholders to establish a high-yielding sugarcane variety nursery and soils laboratory in Victorias City, Negros Occidental, according to the Philippine News Agency (PNA).

Situated within the Victorias Milling Company (VMC) compound, the facility is expected to become a regional hub for sugarcane innovation, facilitating the development of resilient, high-yield varieties and advancing scientific approaches to soil health and farm productivity.

EUROPE: Commission proposes new measures to protect farmers in EU-Mercosur deal

The European Commission proposed new measures on Oct. 8 to ensure protection for European farmers in the context of the EU-Mercosur agreement, reports Sugaronline.

The Commission plans to systematically monitor market trends regarding the imports of certain sensitive agricultural products under the agreement, including sugar, and send a report to the Council and the European Parliament every six months, assessing the impacts of these imports on the EU markets.

An investigation will be launched if import prices from Mercosur are at least 10% lower than prices of the same or competing EU products and if there is a more than 10% increase in annual imports of a product from Mercosur under preferential terms or a 10% decrease in the import prices of that given product from Mercosur, all compared to the preceding year.

If the investigation concludes that there is serious injury, the EU could temporarily withdraw tariff preferences on these products.

Under the proposal, the Commission also commits to initiating an investigation without delay upon request of a Member State, "where there are sufficient grounds."

It also commits to activating provisional safeguard measures within 21 days of receiving the request in most urgent cases, if there is a sufficient risk of harm.

In case an investigation is open, the Commission aims to conclude it in four months, which it said is substantially quicker than the 12 months otherwise allowed by the EU-Mercosur Agreement.

The EC said in a [press statement](#) that the new proposed regulations "provide an additional layer of certainty" to EU farmers beyond the phase-in of targeted quotas that have been agreed with Mercosur for imports in sensitive sectors.

The latest regulation proposed will need to be adopted by the European Parliament and the Council in an ordinary legislative procedure.

The EU-Mercosur deal will allow EU countries to import up to 190,000 metric tonnes of duty-free sugar from Mercosur, comprising a quota of 180,000 tonnes for Brazil and 10,000 tonnes for Paraguay.

BRAZIL: Tereos plans investment to expand irrigation of cane fields

Tereos plans to invest in expanding irrigation from 5% to 20% of its 180,000 hectares of sugarcane fields in northwestern São Paulo in the mid-term, according to Valor Econômico and Globo Rural.

Tereos CEO in Brazil, Pierre Santoul, described investment in irrigation as insurance, a way to overcome the weather volatility in Brazil, marked by some seasons with good rainfall and other dry years.

This year, Tereos crushing cycle will be concluded by the end of this month, shortened by reduced cane supply due to dry weather conditions.

BRAZIL: Colombo Agroindústria opens new sugar factory

Colombo Agroindústria inaugurated its new sugar factory next week, located in Palestina, São Paulo, with a capacity to produce 150,000 metric tonnes of VHP sugar per year, which will be primarily destined for countries in Europe and Asia, reports Sugaronline.

The new factory will allow the company to increase its sugar production mix from 40% to 55%. Colombo said the new facility is equipped with advanced technologies and prioritises sustainable practices, featuring low energy consumption and a water reuse system for cooling the towers.

"The project guarantees zero waste, reinforcing sustainable practices and environmental stewardship. Completed in just 13 months, it is the result of strategic planning and dedication to uniting innovation and growth," said Industrial director Hélio Pavani in a press statement on Oct. 10.

Colombo Agroindústria, which operates three sugar production facilities located in São Paulo state, is the owner of the Caravelas sugar brand.

ED & F Man Daily Research

Brazil sugar exports to the United States fell more than 80% after tariff hike –

Novacana - Brazil has reduced its sugar exports to the USA by more than 80% since the Trump administration began applying 50% tariffs on Brazilian products on August 6. In September, the volume of sugar exported to American ports was 21.1K MT, an 84.2% drop compared to the same month last year. In terms of revenue, these exports fell 77.3%, to US\$14.9 million. Last month's data was released this Monday, the 6th, by the Foreign Trade Secretariat (Secex). Adding together shipments from August and September, a period already affected by the tariff hike, Brazil exported 88.1% less sugar to the United States than in the same period last year, totaling 29.6K MT. Revenue from these exports fell 82.3%, to US\$21.3 mn. On Monday, after months of negotiations, President Lula da Silva spoke by phone with Trump.

Stagnant prices hurting Indian mills and cane farmers - The Times of India - The Indian Sugar and Bio-Energy Manufacturers Association (ISMA) on Monday urged the Union ministry of consumer affairs, food and public distribution to revise sugar and ethanol prices in line with the Fair and Remunerative Price (FRP) of sugarcane. In a letter to the ministry, ISMA director general Deepak Ballani said the minimum selling price (MSP) of sugar has remained unchanged at INR 31000/MT since the 2018–19 sugar season, even as the FRP has risen from INR 2750/MT in 2018–19 to INR 3550 for 2025–26. He said the current MSP fails to reflect the increased cost of production, which now stands at INR 40244.9/MT.

UAE new sugar tax to come into effect from January 1, 2026 - The Indian Express

- The United Arab Emirates confirmed that the proposed 'sugar tax' on sweetened beverages will come into effect on January 1, 2026. Until now, the UAE had a flat 50% excise tax on such goods. This will now be replaced with a tiered system based on sugar content per 100 ml. As a result, beverages with higher sugar content will be subject to higher tax rates. Energy drinks will continue to be taxed at 100% even under the new law. Other GCC countries are also expected

to introduce similar legislation. Currently, Saudi Arabia, Qatar and Bahrain have a 50% tax on sweetened and carbonated beverages and 100 % on energy drinks. Oman has a 50% tax on sugar-sweetened beverages, and from October, digital tax stamps were introduced for beverages subject to an excise tax. Kuwait is the only GCC member that does not have excise tax on carbonated beverages, sugar-sweetened beverages, or energy drinks.

FoodNavigator.com

Why the GLP-1 boom won't kill sugar reduction



Junk food cravings may ease with GLP-1 use, but people still want sweet foods

<https://www.foodnavigator.com/Article/2025/10/06/glp-1s-wont-end-sugar-reduction/>

Nestlé quits global climate alliance



Nestlé's quiet exit from global methane-cutting alliance has sparked fresh scrutiny over its climate commitments

<https://www.foodnavigator.com/Article/2025/10/09/nestle-exits-dairy-methane-action-alliance/>

Coca-Cola's Power Water takes on PepsiCo's Propel



Functional bottled water wars continue between US beverage goliaths

<https://www.foodnavigator-usa.com/Article/2025/10/09/coca-colas-power-water-takes-on-pepsicos-propel/>
